

# Who are Lifebell?

History & Mission V1 Feb 2019





# History

- The Lifebell brand is owned and operated by Anchor Sound & Security Ltd, formerly a partnership founded in 1980, specialising in audio systems and door entry intercoms. Since the 1990s access control and CCTV products were added to the range of services offered.
- Lifebell is bringing together the different strands of Anchor's traditional offering. It harnesses the expertise of past decades to meet a crying need for today's young people of the UK.
- We see our past life in audio systems can serve to preserve the emerging life of a new generation. Two lives bound together in working against terror, offering a greater hope of survival through use of effective building systems.
- That's Lifebell in a nutshell.

# Mission

- Lifebell will utilise all available technologies to design and install systems aimed at improving the safety of personnel in UK schools through improving their defence and response to critical incidents, in a way appropriate to each organisation's lockdown procedure, estate plan and budget
- Lifebell will help mitigate the current day reality of repeated attacks on educational premises by making effective lockdown systems available to all UK schools ahead of further incidents occurring, with a sensitive approach to each organisation's people, culture and architectural environment.





# Creating safer environments



Require assistance? – we're here to help.

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